

05.How do you use my €1?

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If we are to lobby Government to move the zero we will require funding to promote the campaign. The €1, through your subscription, will be used for advertising, marketing, promotions and administration as well as paying for this web site.

Also, our payment provider will take a fairly large chunk of the €1 simply for providing the payment facility so we reckon we'll be left with about 60% of the subscription fee to use.